



## **Coral Sustain Advising Leading Sustainability and Wellness Companies, Globally**

**Los Angeles, CA and Sydney, Australia.** August 12, 2013. Bronwyn Jones, former charitable spokesperson for the [Medical Benefits Fund of Australia](#) (now known as Bupa), recently founded a new venture, [Coral Sustainable Services](#). The new company provides strategic consulting and business acceleration services to emerging technology innovators, greentech, wellness and sustainable companies, and specializes in cross-border business development for clients in Australia, New Zealand, Asia Pacific, India, China and the United States.

Jones is best known for appearing on shows throughout Australia and Britain including "Neighbours" which was syndicated to an audience of over 70 million people worldwide. She successfully transferred her large international network from a career in acting and charitable causes, to representing growing technology companies in their expansion efforts. "My lifelong passion for the environment and all things sustainable naturally forayed into work with greentech, wellness and sustainability companies," noted Jones. "I founded Coral to continue this progression and create a brand around my work."

Jones is an Ambassador to [Waterhealth International](#) for Australia and Asia Pacific, which has brought clean drinking water to over 5 million people throughout India and Africa. With her guidance, another Coral client, [Vitatech Nutritional Sciences](#) recently entered into a joint venture with Waterhealth to add micro nutrients into Waterhealth units. These units, known as VITAWATER, are rolling out throughout underserved communities in Africa and Asia Pacific by the end of the year. Jones will be the Ambassador and spokesperson for the product.

In addition to Vitatech Nutritional Sciences, Coral is representing well known wellness companies including [Boku Super Foods](#), the maker of all natural, USDA-certified Organic, Kosher and Vegan food and supplements sold in 65 countries. One of her greentech clients, [Xtreme Power](#), is one of the fastest growing energy storage companies in the US with 77 MW of energy storage capacity installed for power generators, grid operators and end-users.

-###-

### About Coral Sustainable Services

Coral Sustainable Services LLC provides strategic consulting and business acceleration services to emerging technology innovators, greentech, wellness and sustainable companies, with a focus on sustainable innovation. We emphasize cross-border fertilization of energy, water and agricultural technology cooperation in Australia, New Zealand, Asia Pacific, India, China and the



United States. Coral is available to assist in other countries on a case by case basis. For more information, please visit [www.coralsustain.com](http://www.coralsustain.com).